

Y11 Parents' Evening – Cambridge National Enterprise & Marketing Information Sheet

Cambridge National Enterprise & Marketing: Specification:

<https://www.ocr.org.uk/qualifications/cambridge-nationals/enterprise-and-marketing-level-1-and-2-certificate-j819/>

Examination Information:

Examination & Coursework Information:

Enterprise and Marketing is assessed using vocational grading, ie Level 1 or Level 2 Pass, Merit, Distinction or Distinction*.

The students complete 3 units:

- R064: Enterprise and marketing concepts. This is the examination unit worth 50% of the Grade. This will be sat in January 2023 (**Wednesday 12 January 2023**). It is a 1 hour 30 min written paper. There is also a resit option in June for students.
- R065: Design a business proposal. This is coursework and worth 25% of the final grade.
R066: Market and pitch a business proposal – This is coursework and worth 25% of the final grade and will be completed for June 2023.

How you can support your child:

A quiet space to work and a regular routine is vital for students working towards the examination in January. Alongside regular homework, you can support your child by ensuring they know where to find the revision materials. A link for the revision guide was sent on class charts and all students will have a revision workbook to help to structure their revision. They have their class folder to use and there are extensive revision materials available on Moodle, including knowledge builders and knowledge organisers for each topic area.

Moodle:

All lessons and resources are available to students on Moodle – Business and Economics – Year 11 Business CAMNAT. Extensive help material is located under individual units (R064, R065, R066). It is vital that if students are away from school that they catch up on the lessons that they have missed. Work is also sent through Class Charts for students.

Key Websites:

<https://www.businessed.co.uk/index.php/home/theory/camnat-public/camnat-theory-notes-public#r064-enterprise-and-marketing-concepts> – this is a wonderful resource for revision. It includes all information for the examination, as well as information to help with the coursework.

If you have any queries at any time please do not hesitate to contact the Business & Economics Curriculum Area via the school: info@ladymanners.derbyshire.sch.uk