

Y11 Parents' Evening – Cambridge National Enterprise & Marketing Information Sheet

Cambridge National Enterprise & Marketing: Specification:

<https://www.ocr.org.uk/qualifications/cambridge-nationals/enterprise-and-marketing-level-1-and-2-certificate-j819/>

Examination Information:

Examination & Coursework Information:

Enterprise and Marketing is assessed using vocational grading, ie Level 1 or Level 2 Pass, Merit, Distinction or Distinction*.

The students complete 3 units:

- R064: Enterprise and marketing concepts. This is the exam unit worth 50% of the Grade. This will be sat in January 2021. It is a 1 hour 30 min written paper. There is also a resit option in June for students.
- R065: Design a business proposal. This is coursework and worth 25% of the final grade. This coursework was completed in Year 10 however due to Lockdown it was not finished. OCR are currently stating that students do not need to finish this work and that a grade will be calculated for them. They do have an option to submit it if they wish to.
- R066: Market and pitch a business proposal – This is coursework and worth 25% of the final grade and will be completed for June 2021.

How you can support your child:

A quiet space to work and a regular routine is vital for students working towards the exam in January. Alongside regular homework you can support your child by ensuring they know where to find the revision materials. A link for the revision guide was sent on class charts and all students will have a revision workbook to help to structure their revision. They have their class folder to use and there is extensive revision materials available on Myvle including knowledge builders and knowledge organisers for each topic area.

Myvle:

All lessons and resources are available to students on Myvle – Business and Economics – Year 11 Business CAMNAT. Extensive help material is located under individual units (R064, R065, R066). It is vital that if students are away from school that they catch up on the lessons that they have missed. Work is also sent through Class Charts for students.

Key Websites:

<https://www.businessed.co.uk/index.php/home/theory/camnat-public/camnat-theory-notes-public#r064-enterprise-and-marketing-concepts> – this is a wonderful resource for revision. It includes all information for the exam, as well as information to help with the coursework.

If you have any queries at any time please do not hesitate to contact the Business Department via the school